

# WorldHelpforJapan Raises Funds to Aid Earthquake, Tsunami Victims

MUMBAI, India, Mar. 18, 2011 –

**Who:** Sanjeev Dahiwadkar, president and CEO of IndiSoft LLC, Prasad Nagool, CEO of ITShastra (India) Pvt. Ltd., and Sandhya Ashokan, vice president of Web technologies for ITShastra, have joined to sponsor WorldHelpforJapan.

**What:** WorldHelpforJapan is a global movement for performing musicians to use their talents to immediately support disaster relief efforts in Japan. The non-profit organization was created to help victims of Japan's devastating earthquake and tsunami. All proceeds go directly to the [United Nations Central Emergency Response Fund](#), the [American Red Cross International Response Fund](#), and [International Medical Corps](#).

**How:** Orchestras, ensembles, street musicians, rock bands – anyone interested in making a difference can organize local events to raise funds for Japan disaster relief efforts. Register your event on the [WorldHelpforJapan](#) website through the "Create an Event" link at the top of the page. Promote the event through social media, call local newspapers and radio stations or hang a "World Help For Japan" banner at the event to convey your objective. Collect money at the event to donate to United Nations Central Emergency Response Fund, the American Red Cross International Response Fund or International Medical Corps.

## American Red Cross – International Response Fund

Donations to the International Response Fund can be made online at <http://injapan.gaijinpot.com/2011/03/16/red-cross-donations/>.

## United Nations Central Emergency Response Fund

Donations to the United Nations Central Emergency Response Fund can be made online at <http://cerf.un.org/>.

## International Medical Corps

Donations to the International Medical Corps can be made online at <https://www.internationalmedicalcorps.org/SSLPage.aspx?pid=1967>.

Sanjeev Dahiwadkar, president and CEO of IndiSoft, said, "we had launched [WorldHelpforHaiti](#) in 2010 to aid earthquake victims, and we were touched by the tremendous outpouring of support and the generous donations received. We are proud to unite again for the people of Japan. Through WorldHelpforJapan anyone with a desire to help can raise money locally to send directly to Japan."

"It is heart wrenching to see the images from Japan following the earthquake and tsunami," said Prasad Nagool, CEO of ITShastra. "While the world's communities respond to this catastrophe, we decided to support the relief efforts by offering a platform for people around the world to donate. [WorldHelpforHaiti](#) provides a simple way for anyone to donate to the victims of this tragic event. Development and hosting the website free of charge is our way of supporting this cause and empowering others helps as well."

"Individuals and communities anywhere can make a difference and assist during this time of great need in Japan," said Sandhya Ashokan, vice president of Web technologies for ITShastra. "[WorldHelpforHaiti](#) promotes awareness of the country's continuing dangers and facilitates the organization of local events to benefit relief efforts."

## **About ITShastra**

Founded in 2001 and headquartered in Mumbai, India, ITShastra is a professionally managed software company that is a global provider of consultancy, development, testing and design services for businesses around the world. Its highly technical team has broad-based experience in both software design and Web application development that address multiple vertical industries including Mortgage, Retail, Healthcare, Education, Film Industries, Banking and more. ITShastra also has offices in Pune, Jalgaon and Nagpur, India as well as an affiliate office in Columbia, Md. with IndiSoft, LLC. For more information visit [www.itshastra.com](http://www.itshastra.com) or call +91 022 27781074 / +91 022 27781160.